

**IN THE CLAIMS:**

1 1-8. (Canceled)

1 9. (Currently amended) The method of claim ~~7~~25, wherein at least some of the other-  
2 user questions that the server sends the first user are questions that the server has selected  
3 in accordance with ~~characteristics of the set of data~~ comprise at least one of the  
4 ~~following: question category, characteristics of a desired user audience, and a presence of~~  
5 one or more keywords in the set of data ~~other-user questions or possible answers thereto.~~

1 10-11. (Canceled)

1 12. (Currently amended) The method of claim ~~1~~25 wherein the first-user questions are  
2 so identified by the signals sent by the server that one or more of the first-user questions  
3 and/or possible responses thereto include advertisements ~~further comprising transmitting~~  
4 ~~data associated with an advertisement to the different network computers.~~

1 13-16. (Canceled)

1 17. (Currently amended) The method of claim ~~15~~25 further comprising ~~wherein the~~  
2 ~~generating the a report comprises determining~~ based on one or more correlations between  
3 amounts of time responses to the first-user questions were considered and at least two one  
4 of the following: one or more characteristics associated with the set of data, one or more  
5 characteristics of the user selections, and one or more characteristics of users selecting  
6 responses.

1 18-20. (Canceled)

1 21. (Currently amended) The method of claim ~~1~~25 wherein the ~~identification signals~~  
2 that identify the other-user questions direct a browser running on the first user's computer  
3 to display one or more other-user questions that the server has received over the network

4 from one or more users other than the first user in such a manner that a hyperlink is  
5 included in at least one said other-user question~~of a question comprises at least one of the~~  
6 ~~following: text, an image, a sound, and a link.~~

1 22. (Currently amended) The method of claim 1,~~25~~ wherein the signals that identify the  
2 other-user questions additionally identify possible responses to at least one said other-  
3 user question and direct a browser running on the first user's computer to display one or  
4 more said possible responses in such a manner that it includes a hyperlink~~identification of~~  
5 ~~a possible response comprises at least one of the following: text, an image, a sound, and a~~  
6 ~~link.~~

1 23-24. (Canceled)

1 25. (New) For collecting user responses to questions over a network, a method  
2 comprising:

3 A) using a server to:

- 4 i) send over the network, to a first user, signals that identify one or  
5 more other-user questions that the server has received over the  
6 network from one or more users other than the first user; and  
7 ii) receive over the network, from the first user, signals that identify a  
8 response to each of one or more of the other-user questions; and

9 B) using the server to:

- 10 i) receive over the network from the first user one or more first-user  
11 questions to be posed over the network to users other than the first  
12 user and  
13 ii) send to the first user over the network response information  
14 determined by one or more first-user-question responses received  
15 over the network by the server from users other than the first user  
16 in response to the server's transmitting one or more of the first-  
17 user questions over the network to those other users

18 in such a manner that the number of first-user-question responses by  
19 which the response information is determined depends at least in part on  
20 how many responses to other-user questions the server has received over  
21 the network from the first user.

1 26. (New) A method as in claim 25 further comprising using the server to send the first  
2 user signals that identify possible answers to the user questions.

1 27. (New) For collecting user responses to questions over a network, a method  
2 comprising:

3 A) using a server to send over the network, to a first user, signals that direct a  
4 browser running in the first user's computer to display one or more other-  
5 user questions, which the server has received over the network from one  
6 or more users other than the first user, in such a manner that a hyperlink is  
7 included in at least one said other-user question or proposed response  
8 thereto; and

9 B) using the server to:

10 i) receive over the network from the first user one or more first-user  
11 questions to be posed over the network to users other than the first  
12 user; and

13 ii) send to the first user over the network response information  
14 determined by one or more user-question responses received over  
15 the network by the server from users other than the first user in  
16 response to the server's transmitting over the network to those  
17 other users signals that identify one or more of the first-user  
18 questions.

1 28. (New) For collecting user responses to questions over a network, a method  
2 comprising:

- 3 A) using a server to send over the network, to a first user, signals that identify  
4 one or more other-user questions, which the server has received over the  
5 network from one or more users other than the first user; and
- 6 B) using the server to:
  - 7 i) receive over the network from the first user one or more first-user  
8 questions to be posed over the network to users other than the first  
9 user;
  - 10 ii) transmit over the network to such other users signals identifying  
11 one or more of the first-user questions such that the user questions  
12 and/or possible responses thereto include advertisements;
  - 13 iii) receive over the network from such other users signals that identify  
14 responses to one or more of the first-user questions; and
  - 15 iv) send to the first user over the network response information  
16 determined by the responses thereby identified.

1 29. (New) For collecting user responses to questions over a network, a method  
2 comprising:

- 3 A) using a server to:
  - 4 i) send over the network, to a first user, signals that identify one or  
5 more other-user questions that the server has received over the  
6 network from one or more users other than the first user; and
  - 7 ii) receive over the network, from the first user, signals that identify a  
8 response to each of one or more of the other-user questions; and
- 9 B) using the server to:
  - 10 i) receive over the network from the first user a plurality of first-user  
11 questions to be posed over the network to users other than the first  
12 user;

- 13                   ii)       select from among the first-user questions in accordance with  
14                               keywords contained in those questions and/or proposed answers  
15                               thereto;  
16                   iii)       send over the network, to at least one user other than the first user,  
17                               signals that identify the first-user questions thus selected; and  
18                   iv)       send to the first user over the network response information  
19                               determined by one or more first-user-question responses received  
20                               over the network by the server from such other users in response to  
21                               the selected first-user questions.